



# Growing Your Farm & Food Business: Increasing Profitability

## Join Piedmont Grown at Our 4th Annual Conference

**Monday, February 23, 2015 ♦ 8:30 a.m. to 5 p.m.  
North Carolina Research Center, Kannapolis, NC**



Keynote Speaker: Noted author & farm consultant, Chris Blanchard

### ***Scaling Up: Is It Right For You?***

#### **PLUS NINE BREAKOUT SESSIONS & ACTIVITIES:**

- Social Media & The Bottom Line
- Farming Without Losing Your Shirt (Food Safety & GAPs)
- Connecting Farmers, Food Businesses & Chefs
- How Do You Know If You Are Making Money?
- Time & Productivity Management for Farmers
- How I Built My Food Business
- Farm Records: Capturing and Organizing Data for GAPs, Organic Certification, and Other Endeavors
- Curbside Consulting: Brief consultations with experts tailored to participant's needs and questions
- Field Trip: Tour of Lomax Incubator Farm

For full agenda & registration: <https://www.eventbrite.com/e/piedmont-grown-annual-conference-2015-registration-15081762959>

*Thanks to our Main Conference Sponsor:*

